

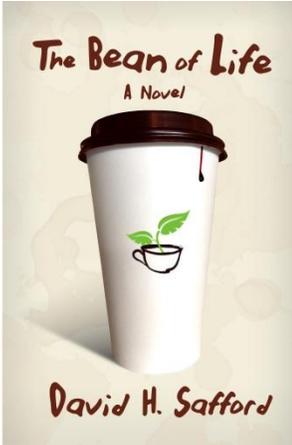
To schedule media interviews, or to request images or review copies, contact:

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The Bean of Life, a Story of Love and Coffee, Debuts September 20th



The Bean of Life

by David H. Safford

ISBN 978-0-9970881-0-6

341 pages - \$14.99

Fiction/Humor, Satire

America's obsession with coffee finds its story as David Safford presents *The Bean of Life*, a brand new self-published novel, on September 20th.

Fischer Kaldi believes he can save the world with coffee.

Stuck in a soulless franchise, Fischer ("Fish") brews his unique creations in secret and sneaks them to customers when the boss isn't looking. If he hopes to share his game-changing Specials with the world, he'll need to persuade his best friend, Sully, to join the dream. As tensions rise, Fish's coffee is put to the test, forcing his friendship with Sully to the brink as they attempt to open the world's greatest coffee shop and save their city from destruction.

Wild, witty, and tragically vibrant, *The Bean of Life* debuts September 20th in print and ebook formats.

Biography

David H. Safford is an American novelist. He crafts stories for readers who are passionate about justice in their communities. His fiction has been published in *Riding Light* and *The Gateway Review* literary magazines. Originally from Michigan, he lives in Florida with his wife and daughter. *The Bean of Life* is David's first novel. New readers can download a free collection of his fiction at <http://DavidHSafford.com>, or visit <http://BeanofLife.com> to learn more about the novel.



F.A.Q.

Where did you get the idea for the story?

The story began as a play in 2004. I was fascinated by our culture's addiction to coffee and the fact that caffeine is technically an addictive drug. I thought it could make a good premise for a story.

Who is publishing the book?

I am. Unless I have attributed credit to another artist, I am responsible for 100% of the writing and graphic design associated with the book.

Why did you choose to self-publish?

Two reasons. First, I enjoy the creative control over the process. Second, most traditional publishers want to see new authors succeeding on their own before offering them a deal. I figure this is a step in the right direction.

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F.A.Q. continued

What is unique about this book, versus others topping lists right now?

The Bean of Life is quite unpredictable and wholly immersive. It has many elements of popular books – action, horror, romance, humor – and yet I believe it takes readers on a journey that creates lasting meaning in their lives. I don't want *The Bean of Life* to be “just a book” for my readers – I want it to be an *event*.

What qualifies you to write and publish your own novel?

I've been an author my whole life, but I really grew into my voice when I became an English teacher. I'm a ten-year veteran of the classroom, including five as a Creative Writing teacher. During my decade of instruction, I wrote three plays and brought two of them to production. Also, I've taken my time with *The Bean of Life* – over 14 years in total – which means I've been meticulous in preparing every detail for my readers. I've truly left no stone unturned.

What genre is *The Bean of Life* in?

The Bean of Life is a work of contemporary fiction, including humor and satire.

Is it appropriate for children or YA readers?

The book is best suited for new adult and adult readers, as it does contain mature language and situations.

What's next for you?

I'm planning to adapt another play of mine into a mystery-thriller. It's set in New Orleans and involves a cursed family on its youngest daughter's wedding day. I also have another project that I'm very excited to begin... but I can't talk about yet.

Media

Website - <http://BeanofLife.com>

Book Trailer - <https://youtu.be/PvpSIneV7vY>

CreateSpace Store - <https://wwwcreatespace.com/6009950>